

申办报告要点

一、陈述申办意向

包括对孔子学院宗旨、性质的认识和认可，阐明举办孔子学院的意向和目的。

二、介绍申办机构基本情况

1.外方申办机构性质、发展历程、治理结构，机构和业务规模，机构特色等。

2.中方申办机构性质、发展历程、治理结构，机构和业务规模，机构特色等。

3.中外方申办机构目前的合作交流情况。

三、分析举办地中文学习需求

1.介绍当地基本情况以及与中国合作交流现状和趋势。

2.分析当地中文教学现状，如当地已开设的孔子学院或其他中文教学机构情况，当地中文教学需求和发展前景。

四、阐述举办孔子学院的支撑条件和优势

1.举办地对设立孔子学院的政策许可，包括但不限于机构设立、外汇管理、人员签证等。

2.外方申办机构的软硬件支撑条件，包括但不限于场地设施、设备、人员支持等。

3.中方申办机构的支撑条件，包括但不限于国际中文教育相关学科建设情况、外语学科特别是外方所在国语种的情况、相关管理和教学人员储备情况、政策支持。

4.其他方面的支撑或优势条件，包括但不限于主管部门、

教育文化机构、社会组织、企业的态度或能够提供的支持。

五、阐述对孔子学院建设的初步构想

1.孔子学院名称、属性（外方的下属机构/独立注册的非营利法人实体/中外合作项目/其他）和发展定位。

2.对治理架构、经费投入、人员的初步考虑。

3.拟开设的主要课程、活动、项目等。

4.对发展规模、办学质量控制等方面的初步考虑。

5.其他。

六、联系方式

中外申办机构联系人（姓名、性别、单位、职务职称等）及联系方式（座机、手机、电子邮箱等）。

[中方机构名]

法定代表人：

（签名）

日期：

[外方机构名]

法定代表人：

（签名）

日期：

【注】若外方单独申请，需阐明对中方机构的合作诉求。

Key Points to Address in the Application

I. Statement of the Intention

You may describe your understanding and acknowledgment of the mission and nature of Confucius Institutes and elaborate on your intention and purpose of hosting the Confucius Institute.

II. Overview of the Applicants

a. Institutional nature, history, governance structure, size of the institution, business scale, institutional characteristics, etc. of the local applicant(s).

b. Institutional nature, history, governance structure, size of the institution, business scale, institutional characteristics, etc. of the Chinese applicant(s).

c. Current cooperation and exchange between the Chinese and local applicants.

III. Local Demand for Chinese Language Learning

a. A brief introduction of the local conditions as well as the status quo and trend of local cooperation and exchange with China.

b. An analysis of the local Chinese language programs, such as existing Confucius Institute(s) or other Chinese teaching institutions, and the local demand and trend for Chinese language learning.

IV. Support and Advantages of Hosting the Confucius Institute

a. Policy permission from the host country for the establishment of the Confucius Institute, including but not limited to its establishment, foreign exchange management, visa, etc.

b. The support from the local applicant(s), including but not limited to administrative and personnel support, venues and facilities, equipment, etc.

c. The support from the Chinese applicant(s), including but not limited to its academic programs related to international Chinese language education, foreign language programs, especially the one(s) on the language which is used in the host country, the pool of faculty and administrative personnel, and policy support.

d. Other support or advantages, including but not limited to the general attitude of or support that can be provided by competent authorities, educational and cultural institutions, social organizations, and enterprises.

V. Preliminary Plan of the Confucius Institute

a. Name, nature (a subordinate entity under the local applicant/ independently registered non-profit legal entity/China-foreign cooperation program/other), and positioning of the Confucius Institute.

b. Preliminary plan for the governance structure, funding, and personnel allocation.

c. Proposed courses, activities, programs, etc.

d. Preliminary plan for the size and quality control of the Confucius Institute

e. Other matters

VI. Contact Information

Contact persons of the Chinese and local applicants (name, gender, institution, job title, professional title, etc.) and their contact information (landline phone number, cellphone number, email address, etc.).

[Chinese Institution]

Legal Representative:
(Signature)

Date:

[Local Institution]

Legal Representative:
(Signature)

Date:

[Note] If the application is made by the local institution independently, it shall clarify its requirement for cooperation with the Chinese institution.